5th North American Congress for Conservation Biology 2020

CROSSING BOUNDARIES:
Innovative Approaches to Conservation

AN INVITATION TO SPONSOR, EXHIBIT, AND ADVERTISE AT NACCB 2020

Hosted by: Society for Conservation Biology North America & Denver Botanic Gardens

Denver, Colorado - July 26-31
www.scbnacongress.org
# Table of Contents

About SCBNA .......................................................... 2

About the Meeting .................................................... 4

Location ................................................................. 6

Sponsorship Opportunities .......................................... 8

Exhibitor Information ............................................... 10

Advertising Information ............................................ 12
About

Society for Conservation Biology
North America

The Society for Conservation Biology (SCB) is an international professional organization dedicated to advancing the science and practice of conserving the Earth’s biological diversity. The Society’s membership is comprised of people interested in the conservation and study of biological diversity: resource managers, researchers, educators, conservation practitioners, NGOs and students. The Society is a global community with representatives from over 100 countries. It is organized into seven Sections (including the North America Section, SCBNA) that initiate activities relevant to conservation needs in their regions.

The Society for Conservation Biology North America (SCBNA) represents the North American continent north of Mexico, including Canada and the United States. Although Mexico is a member of SCB’s Latin America and Caribbean Section, SCBNA members collaborate with Mexican colleagues on transboundary conservation issues. SCBNA works with other scientific societies and conservation organizations based in North America to advance the application of science to conservation policy. The biannual North American Congress for Conservation Biology (NACCB) represents an important facet of SCBNA’s work to foster communication among conservation scientists and practitioners in North America. SCBNA strives to serve as a ‘boundary organization’ for the North American community of conservation practitioners that can assist members in bridging the gap between research and practice and make their work more effective in facilitating on-the-ground conservation successes.

The global Society for Conservation Biology provides many benefits to its community, including global policy programs, conferences, free online access to publications for members in developing countries, and an online job board. SCB also administers the prestigious David
H. Smith Conservation Research Fellowship Program, sponsored by the Cedar Tree Foundation, that supports young professionals in conservation science. SCB’s publications are leading venues for research contributing to the science and practice of conserving Earth’s biological diversity. In cooperation with Wiley Press, SCB publishes the flagship peer-reviewed journal of the field, Conservation Biology, the online journal Conservation Letters, and a new journal aimed at bridging the knowledge-action gap, Conservation Science and Practice.

Affiliated publications include Conservation magazine, Pacific Conservation Biology, and Biological Conservation. Many of the scientific advancements presented at the Congress will be published in these journals.

Become a member:
www.conbio.org/groups/sections/north-america

Follow SCBNA news and conference:
www.scbnorthamerica.org

Photo credit: Mark Byzewski
About the Meeting

The Society for Conservation Biology North America invites you to support the fifth annual North American Congress for Conservation Biology (NACCB) in Denver, CO, USA, July 26–31, 2020. This event will bring together conservation professionals and students working across a wide variety of disciplines and institutions for discussion, networking, and innovative learning opportunities. The goal of NACCB is to provide a forum for presenting and discussing new research, developments, conservation pedagogy, and strategies that will inform policy changes and conservation practices to address today’s conservation challenges. Most importantly, these conferences connect our regional community of conservation professionals and serve as the major networking outlet for anyone interested in conservation in North America.

Attendees

Our attendees are concerned with the science and practice of conserving biological diversity. The NACCB is continental in scope, bringing together conservation professionals and students from every sector of the field including the biological and social sciences, management, policy, and planning. Attendees work for universities, government agencies, non-governmental organizations, First Nations, private foundations, and publications. They are scientists, students, managers, decision-makers, writers, educators, and other conservation professionals from throughout the world. Many come to present, learn, discuss, and enjoy the incredible networking opportunities of this event. We expect to attract over 1,000 participants. Come join us!
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Conference Overview

Finding innovative ways to cross boundaries by connecting conservation practitioners, managers, and researchers.

The 2020 congress will focus on innovative approaches to bringing together experts across disciplines to solve our most pressing needs related to population growth, land use, and climate change. Not only is this theme critical to the success of conservation, but it is also extremely relevant to the choice of conference location. Denver is a rapidly growing city situated among some of the most threatened ecosystems in North America, with ever-shrinking grasslands to the east and sensitive alpine areas to the west. Conservation biology aims to find solutions to the growing threats to biodiversity within a sustainable economic and social framework. Nowhere is this more pertinent than in the Rocky Mountain West, where we must find solutions to an ever-growing population and increasing demands on water and sensitive habitats. The conference will bring together an international group of specialists from multiple disciplines as well as engage researchers and land managers locally to tackle these important conservation issues and learn from regional examples.

Through numerous symposia, concurrent sessions, workshops, short courses, and field trips, we will advance discourse across conservation disciplines, from biological to social sciences. The 2020 Congress will provide an open platform to foster collaborative partnerships, and to create and adapt emerging ideas, technologies, and methods in conservation science.

The Fifth North America Congress for Conservation Biology will play an important role in advancing science and stimulating conservation action through effective dialogue, networking, and multi-stakeholder engagement. This biannual Congress in North America is critical to our success as conservation professionals.

NACCB 2020 is being planned in cooperation with local partners among the many conservation science organizations based in the Denver area.

Sponsors, Exhibitors, Supporters: conferences@scbnorthamerica.org
General Inquiries: megan.keville@scbnorthamerica.org
One of the fastest-growing cities in the United States, Denver is located in the South Platte River Valley on the western edge of the High Plains on the Front Range of the Rocky Mountains. With 300 days of sunshine, a thriving cultural scene, diverse neighborhoods, and natural beauty, Denver has been named one of the best places to live in the United States. Since its Wild West past that included a gold rush, natural disasters, and social upheaval, Denver has attracted people from a variety of cultures, creating a rich ethnic history and diverse cultural heritage. Denver is the capital of Colorado and home to several universities (including the University of Colorado Denver, Metropolitan State University of Denver, Regis University, and the University of Denver), acclaimed cultural and scientific institutions (including Denver Botanic Gardens, the Denver Art Museum, the Denver Museum of Nature & Science, Denver Center for Performing Arts, and Denver Zoo), many NGOs, and federal, state, and regional governmental agencies.

Denver offers a variety of urban amenities, including a vibrant downtown with a free public shuttle, multiple public transportation options including a train between the airport and downtown, a bike share program, and popular rideshare and scooter programs. Visitors will find a restored Union Station at the heart of downtown and can explore an amazing diversity of culinary delights at its numerous restaurants, visit an amusement park, and explore the thriving brewery industry. Visitors can also appreciate nature through connected bike and walking paths and numerous city parks, and can even view wild bison at Rocky Mountain Arsenal Wildlife Refuge. Nearby, visitors can easily access a wealth of national and state parks, national forests, and scenic areas (including Rocky Mountain National Park, Mount Evans, Garden of the Gods, and Red Rocks). Organized field trips and self-guided tours to these areas will allow conference participants to explore and appreciate these natural, scientific, and cultural experiences.

Venue
The NACCB 2020 will be held at the Sheraton Denver Downtown Hotel located in the heart of the city.

Location
Denver: The Mile-High City

Photo credit: Amy Aletheia Cahill
NACCB 2020: Seeking Partners

To host a successful North American Congress, we need dedicated support from partner organizations. Becoming a sponsor will provide exposure for your organization, demonstrate your commitment to conservation efforts in the region, and enhance your visibility among influential leaders and decision-makers. Organizations supporting NACCB 2020 also help defray the costs of the meeting and provide support for an outstanding scientific society and community of practitioners.

Benefits to your organization
NACCB 2020 offers your organization convenient and effective ways to get your product and/or service noticed by conservation professionals. The benefits derived from sponsorship and advertising during the Congress are unique because targeting a conference audience can be both selective and direct, giving you the opportunity to effectively sell your message or product. A variety of sponsorship benefits are available, including your organizational description and logo in the Congress program, an internet link from the Congress website to your home page, and more.

Benefits to students
Your support will provide travel assistance for students to attend NACCB 2020, providing them with the opportunity to network with the conservation community, meet potential research supervisors, and find employment opportunities. Students are given the opportunity to hone their communication and presentation skills by participating in a student awards competition with modest awards provided through sponsorship support.

Benefits to the conservation community
Your support will connect people from around the continent, who may otherwise never get a chance to network with their peers, by ensuring that conservation professionals can attend NACCB 2020. In sum, organizations wishing to provide general support for NACCB 2020 help defray the costs of the meeting and provide numerous supports for an outstanding program. Sponsorship opportunities are listed on the following pages.
General Meeting Sponsorship

1. PLATINUM
   USD$35,000 and above
   - Organizational logo on banner at plenary sessions and registration hall
   - Three complimentary NACCB registrations
   - Complimentary exhibition space
   - Full-page advertisement in meeting program
   - Acknowledgement in meeting program, on conference website, meeting at-a-glance directory booklet, and conference app

2. GOLD
   USD$25,000
   - Two complimentary NACCB registrations
   - Complimentary exhibition space
   - Half-page advertisement in meeting program
   - Acknowledgement in meeting program, on conference website, meeting at-a-glance directory booklet, and conference app

3. SILVER
   USD$10,000
   - Two complimentary NACCB registrations
   - 50% discount on exhibition space
   - Quarter-page advertisement in meeting program
   - Acknowledgement in meeting program, on conference website, and conference app

4. BRONZE
   USD$5,000
   - 25% discount on exhibition space
   - Eighth-page advertisement in meeting program
   - Acknowledgement in meeting program, on conference website, and conference app

5. SUPPORTER
   Below USD$5,000
   - 10% discount on exhibition space
   - Acknowledgement in meeting program, on conference website, and conference app

*DEADLINE: All Sponsor ads, logos, and company/organization descriptions are due no later than April 1, 2020*
Event Sponsorships

Events highlighting the scientific program and locality are open for exclusive and partial sponsorship and are an excellent means of advertising your organization. Those interested in sponsoring specific activities will receive recognition at the event or on the product of interest. The opportunities listed are designed to fit a variety of budgets and may be combined to meet desired general meeting sponsorship levels. For example, by sponsoring the opening reception for $10,000 USD and the poster reception for $25,000 USD, you will receive platinum sponsor benefits.

**Opening reception** $10,000 USD (partial), $30,000 (exclusive)
**Closing reception** $10,000 USD (partial), $30,000 (exclusive)
**Off-site banquet** $20,000 USD (partial), $30,000 (exclusive)
**Student travel awards** $800 USD
**Poster reception** $10,000 USD (partial), $25,000 (exclusive)
**Conference gift** $5000 USD (exclusive)
**Daily tea and coffee breaks** $7500 USD (exclusive)

Contact Us

We can help match you with the right sponsorship opportunity for your organization’s size and goals. We encourage prospective sponsors to contact us early to maximize exposure and benefits.

Send email to: conferences@scbnorthamerica.org
Exhibitor Information

NACCB welcomes organizations and companies to host exhibitor spaces during the conference main sessions, July 28th – 30th. The exhibition hall will be centrally located, near to the registration foyer, plenary session ballroom, and several break-out rooms. Coffee, tea, and snacks will be available to exhibitors and attendees in the exhibition hall ensuring high visibility during break times. Given limited exhibitor capacity, NACCB reserves the right to select exhibitors in an effort to balance a diversity of types of groups represented.

Space Fees
$900 USD per Standard Commercial Space
$600 USD per Non-Profit Organization Space

Space Fee Includes
• 6’ x 30” table with 2 chairs
• Internet access
• One complimentary NACCB Registration for company/organization representative
• Complimentary food and drink for some conference events and breaks
• One 50% discounted NACCB Registration for additional company/organization representative

Exhibit Hours
Tuesday, July 28, 8:00 A.M. to 6:00 P.M.
Wednesday, July 29, 8:00 A.M. to 6:00 P.M.
Thursday, July 30, 8:00 A.M. to 5:00 P.M.
(followed by breakdown)

Important Dates
November 2019  Exhibitor registration opens
March 15, 2020  50% cancellation refund and payment due
April 1, 2020  50-word company description due
July 28, 2020  Exhibit set-up 8:00 A.M. – 1:00 P.M.
July 30, 2020  Exhibit breakdown
Registration and Space Staffing
To have space held for you in the exhibit area, a 50% deposit must be paid at the time of registration. Full payment is due by March 15, 2020. Space fees include basic registration for one company representative and one 50% discounted representative, who will be working in the space during the conference. In addition to the standard space package, organizations requiring badges in excess of their allotment must pay the regular registration fee for each additional person. Activities requiring an additional fee beyond basic registration, such as field trips and short courses, may be purchased separately when registration opens. Each exhibiting firm is responsible for its equipment and should have an attendant in the space during hours that the exhibit area is open to the public. It is recommended that exhibitors prioritize attendance at their space during breaks and passing times to maximize visibility and engagement with participants at the conference. Exhibit representatives must wear the official conference badge at all times while in the exhibit area.

Cancellation Policy
Cancellation before March 15, 2020 obligates the Exhibitor to 50% of the total space cost, and cancellation after March 15, 2020 obligates the Exhibitor to full payment of the space fee. Refunds will not be made after space has been assigned and paid for unless the space can be reassigned. Any space not claimed and occupied by 12:00 p.m. local time on July 28, 2020 may be reassigned to another exhibitor without further notice to the originally scheduled occupant, and all fees forfeited.

Security
SCB does not maintain insurance covering Exhibitors’ property. Protection of Exhibitors’ property shall at all times remain the responsibility of the Exhibitor. We do not anticipate traffic during non-show hours, but security is not guaranteed. Insurance is to be arranged by Exhibitors at their own cost.

Exhibit Description
Exhibitors are requested to submit a 50-word typed description of their exhibit. The description must be received no later than April 1, 2020, so it may be included in the Official Meeting Program book. If your space description is not received by this deadline, the description will appear in a Program Addendum distributed at registration.

Space Assignments
Exhibitors will have the opportunity to select a space location in the designated area once registration is open. The space will be assigned in the order in which exhibitor registrations are received. A confirmation of the location of your space will be sent to you as soon as possible. If none of your choices are available, we will contact you to discuss a new space assignment.
Advertising Information

Program
For maximum visibility, you are encouraged to advertise in the Official Meeting Program. Advertising documents should be sent to: conferences@scbnorthamerica.org by April 1, 2020. All advertisements should be high resolution (300 dpi) *jpg, *eps, *pdf, or *.tiff files and black and white. The meeting program will be available publicly on the conference website.

Size Cost

- Full Page $1000 USD
  (7.25” wide x 10” high)

- Half Page $500 USD
  (7.25” wide x 4.75” high)

- Quarter Page $250 USD
  (3.625” wide x 4.75” high)
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