



*An invitation
to sponsor, exhibit, and
advertise at*

North American Congress for Conservation and Restoration

Conservation and Restoration for People and Nature

2026

July 12–16

Milwaukee, WI, USA

HOSTED BY: Society for Conservation Biology North America (SCBNA), Society for Ecological Restoration (SER), and SER's Midwest Great Lakes Chapter



Society for Conservation Biology



www.scbnacongress.org



NACCR

Milwaukee USA

2026

HOSTED BY: Society for Conservation Biology North America (SCBNA), Society for Ecological Restoration (SER), and SER's Midwest Great Lakes Chapter

This Congress is organized in collaboration with a diverse group of local partners, including various conservation organizations and educational institutions in Milwaukee, alongside community partners and Indigenous Nations.



NACCR 2026: Seeking Partners

To host a successful North American Congress, we need dedicated support from partner organizations. Becoming a sponsor will provide exposure for your organization, demonstrate your commitment to conservation and/or restoration efforts in the region, and enhance your visibility among influential leaders and decision-makers. Organizations supporting NACCR 2026 also help defray the costs of the meeting and provide support for an outstanding scientific society and community of practitioners.

Benefits of sponsorship to your organization

NACCR 2026 provides your organization with convenient and impactful opportunities to gain visibility among conservation and restoration professionals. Sponsoring or advertising during the Congress offers unique benefits, allowing you to precisely target the Congress audience and effectively reach thousands of professionals with your message through Congress mailings, the website and at the Congress.

Benefits to students and members of traditionally excluded and underrepresented groups in conservation and restoration

Your support enables travel assistance for students attending NACCR 2026, facilitating networking with the conservation and restoration communities, potential research supervisors, and employment opportunities. Students can enhance their communication and presentation skills through a student awards competition, with modest awards sponsored by your support.

Additionally, your support provides registration and travel assistance for attendees from traditionally excluded and underrepresented groups in conservation and restoration. NACCR aims to host an inclusive and equitable event that fosters career and research advancement and collaboration for the entire conservation and restoration communities. By minimizing financial barriers to attendance, sponsorship support plays a vital role in creating a significant impact.

Benefits to the conservation and restoration communities

Your support will connect people from around the continent, who may otherwise never get a chance to network with their peers, by ensuring that conservation and restoration professionals can attend NACCR 2026. Need of such support has become particularly evident in recent years, given the rising costs of travel and funding limitations available to potential attendees.

In sum, organizations wishing to provide general support for NACCR 2026 help defray the costs of the meeting and provide support for an outstanding program. Sponsorship opportunities are listed on the following pages.



NACCR
Milwaukee USA
2026

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About the Hosts

Society for Conservation Biology North America

The Society for Conservation Biology (SCB) is a global professional organization focused on advancing the science and practice of conserving Earth's biodiversity. The Society for Conservation Biology North America (SCBNA) represents Canada and the United States, collaborating with Mexican colleagues on transboundary conservation issues. SCBNA works alongside scientific societies and conservation organizations in North America to promote the application of science in conservation policy.

Vision: SCB North America envisions a world with thriving biodiversity, ecosystems, and human connections

Mission: To provide an environment that welcomes, supports, and empowers diverse students and professionals to contribute, advance, and apply conservation science.

Society for Ecological Restoration

For nearly four decades, the Society for Ecological Restoration (SER) has given voice to the field of ecological restoration and provided leadership in all aspects of its development. SER is a dynamic global network of over 5,000 members from 130+ countries who foster the exchange of knowledge and expertise among ecological restoration practitioners and scientists from diverse disciplines and backgrounds. In addition to communicating leading-edge tools, technologies and scientific findings, SER actively promotes best practices and effective restoration policy around the world. SER has 16 chapters around the world, including 12 chapters within North America.

Vision: Ecological restoration becomes a fundamental component of conservation and sustainable development programs throughout the world by virtue of its inherent capacity to provide people with the opportunity to not only repair ecological damage, but also improve the human condition.

Mission: SER advances the science, practice and policy of ecological restoration to sustain biodiversity, improve resilience in a changing climate, and re-establish an ecologically healthy relationship between nature and culture.



Photo: American Avocets on Lake Michigan. Photo credit: J Van Cise photos

About - SER-MWGL Chapter

The Midwest-Great Lakes Chapter of SER was established in March 2008 and serves Illinois, Indiana, Iowa, Michigan, Minnesota, Ohio, and Wisconsin. SER MWGL members receive opportunities to network with colleagues and showcase their work at annual chapter meetings and state events, discounted event registration, webinars and chapter communications highlighting regional restoration issues and news.

Become a member of SCBNA:

<https://scbnorthamerica.org/index.php/membership/>

Follow SCBNA news and Congress:

<https://scbnorthamerica.org/index.php/scbna-news-2/>

Become a member of SER:

<https://www.ser.org/page/membership>

Follow SER news and Congress:

<https://ser.us18.list-manage.com/subscribe?u=004ff03c6352786ce373e-b669&id=0a78256df0>



About the Meeting



North American Congress for Conservation and Restoration *Conservation and Restoration for People and Nature*

Milwaukee, WI, USA — July 12–16, 2026

HOSTED BY: Society for Conservation Biology North America (SCBNA), Society for Ecological Restoration (SER), and SER's Midwest Great Lakes Chapter

What is NACCR?

SCBNA's North American Congress for Conservation Biology (NACCB) is the premier gathering of the region's conservation community and serves as a leading forum for presenting the latest conservation research and practice to address today's conservation challenges. The next iteration of NACCB - promoted as the North American Congress for Conservation and Restoration (NACCR) - will take place in Milwaukee, WI, USA, July 12–16, 2026, with the theme: Conservation & Restoration for People & Nature. This 2026 Congress will be jointly hosted with the Society for Ecological Restoration and SER's Midwest Great Lakes Chapter. SCBNA, SER and SER-MWGL Chapter all traditionally host their own North American Congresses and annual meetings, but such efforts will be combined with NACCR for 2026. This will offer an opportunity for members of all organizations to network and share information, expanding their ability to protect North America's natural environment.



Photo credit: Rachel Kramer

Why Attend This Congress?

The 2026 Congress will connect the regional community of conservation and restoration practitioners, researchers, NGO's, policy makers, planners, land managers and students from throughout North America.

Join us in presenting, learning, discussing, and enjoying all the incredible opportunities this Congress has to offer!

Congress Overview

Milwaukee, Wisconsin, provides a fitting backdrop for NACCR 2026, hosted by the Society for Conservation Biology North America (SCBNA), the Society for Ecological Restoration (SER), and SER's Midwest Great Lakes Chapter (SER-MWGL-Chapter). Nestled along the shores of Lake Michigan, Milwaukee embodies the intersection of urban and natural landscapes, offering a compelling setting to explore our theme: Conservation and Restoration for People and Nature. The city's commitment to environmental stewardship is evident in its innovative water management initiatives, restoration of native habitats, and strong community-driven conservation efforts. As a hub of ecological research and sustainability, Milwaukee offers a rich platform to discuss the challenges and opportunities of restoring and conserving ecosystems in ways that benefit both biodiversity and human well-being.

SCBNA, SER, and SER-MWGL Chapter also acknowledge that Milwaukee is located on the ancestral and unceded territories of the Potawatomi, Ho-Chunk, and Menominee peoples who have cared for these lands and waters for countless generations. We honor their histories, cultures, and enduring contributions to our communities, and commit to learning from and supporting Indigenous sovereignty, environmental stewardship, and cultural preservation. Let this be a reminder of our shared responsibility to the land of North America and to the people who have cared for it long before us.

Congress Overview (continued)

By bringing together SCBNA, SER, and SER-MWGL Chapter, this Congress fosters interdisciplinary collaboration at a critical time for conservation and restoration science. Milwaukee's historical and ongoing efforts to restore the Milwaukee River, revitalize green spaces, and protect its freshwater resources mirror the Congress's mission to integrate science, practice, and community engagement. The city's blend of ecological resilience, cultural vibrancy, and collaborative conservation initiatives underscores the importance of solutions that serve both people and nature. Attendees will have the unique opportunity to engage with local and global experts, share best practices, and contribute to shaping a more sustainable and equitable future for ecosystems and communities alike.

NACCR 2026 offers a diverse range of symposia, concurrent sessions, workshops, short courses, and field trips to advance discourse and foster collaboration across disciplines. The Congress serves as an open platform for sharing unique perspectives and adapting emerging ideas, technologies, and methods in conservation and restoration science. SCBNA, SER, and SER-MWGL Chapter are committed to promoting diversity by providing dedicated spaces for Indigenous communities and marginalized groups to share their perspectives, experiences, and practices at the 2026 Congress.

Thank you to Brooke Weiland for her assistance with Congress design elements, including our Congress logo. We also express our gratitude to the dedicated NACCR 2026 committee members who work tirelessly to bring the Congress to life.

To address barriers faced by underrepresented groups in conservation, SCBNA, SER, and SER-MWGL Chapter are actively exploring ways to enhance Congress attendance and participation. This includes offering scholarships, travel grants, and other related opportunities. Information regarding these options will be promptly shared on the Congress' 2026 website when they are made available.

Sponsors, Exhibitors, Supporters:

congress@scbnorthamerica.org

General Inquiries:

mail@scbnorthamerica.org



Location

Milwaukee: Milwaukee is a vibrant and welcoming destination, offering a unique mix of urban charm, cultural richness, and outdoor adventure. Nestled along the shores of Lake Michigan, the city boasts a stunning riverwalk, world-class museums like the Milwaukee Art Museum, and a thriving culinary and brewery scene. Visitors can explore historic neighborhoods, enjoy live music and festivals, or take in the natural beauty of the city's parks and waterfront. As the "Brew City" with a rich brewing heritage, Milwaukee is home to a diverse craft beer culture, alongside farm-to-table dining and a deep-rooted tradition of hospitality. Whether strolling through the Historic Third Ward, biking along the scenic lakefront, or visiting the iconic Harley-Davidson Museum, Milwaukee offers something for everyone to enjoy.

Venue: NACCR 2026 will be held at the Baird Center in downtown Milwaukee, WI.



Baird Center, Milwaukee

General Meeting Sponsorship*

PLATINUM *USD \$20,000 and above*

- Organizational logo on banner at plenary sessions and registration hall
- Three complimentary NACCB registrations
- Complimentary exhibition space
- Advertisement in meeting app and online Congress program, plus closing venue screens
- Acknowledgement in opening remarks, meeting program, on Congress website, and app
- Ability to choose one of the following: Being our wi-fi sponsor, customized lanyard sponsor, and Congress badge sponsor (limited to one sponsor per option, and assigned on a first-come-first serve basis).

GOLD *USD \$15,000*

- Organizational logo on banner at plenary sessions and registration hall
- Two complimentary NACCR registrations
- Complimentary exhibition space
- Advertisement in meeting app and online Congress program, plus closing venue screens
- Acknowledgement in opening remarks, meeting program, on Congress website, and app

SILVER *USD \$10,000*

- Two complimentary NACCR registrations
- 75% discount on exhibition space
- Advertisement in meeting app and online Congress program, plus closing venue screens
- Acknowledgement in opening remarks, meeting program, on Congress website, and app

BRONZE *USD \$5,000*

- 50% discount on exhibition space
- Advertisement in meeting app and online Congress program
- Acknowledgement in opening remarks, meeting program, on Congress website, and app

SUPPORTER *Below USD \$5,000*

- 25% discount on exhibition space
- Acknowledgement in opening remarks, meeting program, on Congress website, and app

***DEADLINE:**

All Sponsor ads, logos, and company/organization descriptions are due no later than March 15, 2026.

Event Sponsorship

Events highlighting the scientific program and locality are open for exclusive and partial sponsorship and are an excellent means of advertising your organization. Those interested in sponsoring specific activities will receive recognition at the event or on the product of interest. The opportunities listed are designed to fit a variety of budgets and may be combined to meet desired general meeting sponsorship levels. For example, by sponsoring the opening reception for \$5,000 USD and the closing event for \$5,000 USD, you will receive silver sponsor benefits.

Events

OPENING RECEPTION	\$5,000 USD (partial), \$20,000 (exclusive)
CLOSING RECEPTION	\$5,000 USD (partial), \$25,000 (exclusive)
DAILY TEA /COFFEE BREAKS	\$2,500 USD (exclusive)
POSTER RECEPTION	\$2,500 USD (partial), \$5,000 (exclusive)
PLENARY SESSIONS	\$2,500 USD
	(Please inquire about available topics/themes)

Benefits for partial vs. exclusive event sponsors:

1. Opening reception, closing event, and plenaries:
 - Partial: 30 second ad or 1 slide of information during introductions.
 - Exclusive: 2-3 min presentation with slides during introduction.
 - For closing event space: ads to run on venue screens.
2. Daily tea and coffee breaks:
 - Partial: Advertisement signs on catering tables.
 - Exclusive: Public announcement of company or donor.
 - Exclusive: Small standing banner ad.
3. Poster reception:
 - Partial: Advertisement signs on catering tables.
 - Exclusive: Public announcement of company or donor.
 - Exclusive: Small standing banner ad.

Supporting Accessibility and Diversity, Equity, & Inclusion at NACCB

Student Travel Awards \$2000 USD+

Registration & Travel Awards: SCBNA can work with individual sponsors to incorporate their specific goals regarding increasing representation of traditionally excluded and underrepresented groups in conservation \$2,000 USD+



Photo credit: Jon David Nelson

Contact Us

We can help match you with the right sponsorship opportunity for your organization's size and goals. We encourage prospective sponsors to contact us early to maximize exposure and benefits. We are willing to discuss custom sponsorship packages that best benefit your company/organization and the Congress as well.



Society for Conservation Biology

Society for Conservation Biology North America (SCB-NA)

333 W Brown Deer Rd, Unit G-580,
Milwaukee, WI 53217

www.scbnorthamerica.org
mail@scbnorthamerica.org



Society for Ecological Restoration (SER)

1630 Connecticut Ave NW; Ste 300
Washington DC 20009

www.ser.org
info@ser.org



SER Midwest Great Lakes Chapter
(SER-MWGL Chapter)

<https://chapter.ser.org/midwestgreatlakes/>

Address for Congress-related inquiries or materials:
333 West Brown Deer Road, Unit G-580
Milwaukee, WI 53217

Send email to: congress@scbnorthamerica.org

Exhibitor Information

NACCR welcomes organizations and companies to host exhibitor spaces during the Congress main sessions, July 12-15. The exhibition hall will be centrally located. Coffee, tea, and snacks will be available to exhibitors and attendees in the exhibition hall ensuring high visibility during break times. Given limited exhibitor capacity, NACCR reserves the right to select exhibitors in an effort to balance a diversity of types of groups represented.

Space Fees

\$3000 USD per Standard Commercial Space

\$2000 USD per Non-Profit Organization Space

*SCB or SER Organizational Member Discount: 10%

Internet access

One complimentary NACCR Registration for company/organization representative

One 50% discounted NACCR Registration for additional company/organization representative

Complimentary food and drink for some Congress events and breaks

Exhibit Hours

Sunday, July 12, 8:00 A.M. to 6:00 P.M.

Monday, July 13, 8:00 A.M. to 6:00 P.M.

Tuesday, July 14, 8:00 A.M. to 6:00 P.M.

Wednesday, July 15, 8:00 A.M. to 6:00 P.M. (followed by booth breakdown)

Important Dates

September/October 2025 — Exhibitor registration opens, full payment due upon registration

February 1, 2026 — 75% cancellation refund deadline

April 1, 2026 — 50% cancellation refund deadline

June 1, 2026 — 25% cancellation refund deadline

March 15, 2026 — 50-word company description due

July 12, 2026 — Exhibit set-up 7:00 A.M. – 4:00 P.M.

July 16, 2026 — Exhibit breakdown

Exhibitor Information

Registration and Space Staffing

Space fees include basic registration for one company representative and one 50% discounted representative, who will be working in the space during the Congress. In addition to the standard space package, organizations requiring badges in excess of their allotment must pay the regular registration fee for each additional person. Activities requiring an additional fee beyond basic registration, such as field trips and short courses, may be purchased separately when registration opens. Each exhibiting firm is responsible for its equipment and should have an attendant in the space during hours that the exhibit area is open to the public. It is recommended that exhibitors prioritize attendance at their space during breaks and passing times to maximize visibility and engagement with participants at the Congress. Exhibit representatives must wear the official Congress badge at all times while in the exhibit area.

Cancellation Policy

Cancellation before February 1, 2026 obligates the Exhibitor to 25% of the total space cost; cancellation before April 1, 2026 obligates the Exhibitor to 50% of the total space cost; and cancellation before June 1, 2026 obligates the Exhibitor to 75% of the total space cost. Cancellation after June 1, 2026 obligates the Exhibitor to full payment of the space fee, and refunds will not be made after this date. Any space not claimed and occupied by 12:00 p.m. local time on July 13, 2026 may be reassigned to another exhibitor without further notice to the originally scheduled occupant, and all fees forfeited.

Security

Neither SCBNA nor SER maintain insurance covering Exhibitors' property. Protection of Exhibitors' property shall at all times remain the responsibility of the Exhibitor. We do not anticipate traffic during non-event hours/while the venue is closed, but security is not guaranteed outside of that provided by the venue. Insurance is to be arranged by Exhibitors at their own cost.

Exhibit Description

Exhibitors are requested to submit a 50-word typed description of their exhibit. The description must be received no later than April 15, 2026, so it may be included in the Official Meeting Program.

Space Assignments

Exhibitors will be assigned a space location in the designated area once registration is complete. The space will be assigned in the order in which exhibitor registrations are received. A confirmation of the location of your space will be sent to you as soon as possible. If none of your choices are available, we will contact you to discuss a new space assignment.



Photo: Kohler Andrae State Park, WI. Photo credit: Seclusive Nature

Advertising Information

Online Program and Congress App

There will be a number of digital advertising options available in the online program and mobile Congress app, including banner ads, footer ads, splash screen ads and others. We will post information on specific options, required file dimensions and resolution, and pricing to the sponsors and exhibitors page of the Congress website (www.scbnacongress.org) by late 2025. Costs will range from \$250-\$500 USD. The deadline for providing advertising files will be April 15, 2026.



NACCR

Milwaukee USA

2026



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Society for Conservation Biology North
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1630 Connecticut Ave NW; Ste 300
Washington DC 20009

www.ser.org
info@ser.org



SER Midwest Great Lakes Chapter
(SER-MWGL Chapter)

319 S. California St.
Sycamore, IL 60178

<https://chapter.ser.org/midwestgreatlakes/>
mwgl.ser@gmail.com

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